

MEDIA RELEASE AGREEMENT

This Media Release Agreement (the "Agreement") is made effective as of today's date by and between KrisBeeMama.com (the "Company" or "We") and yourself (the "Releasor" or "You" or "Your") (hereinafter collectively known as the "Parties"). You accept the terms of this Media Release Agreement by submitting any media through this form to KrisBeeMama.com.

Both Parties agree to the following terms.

1. GRANT OF RIGHTS

You grant the Company and its affiliates, agents, employees, officers, successors, shareholders, joint venture partners or anyone else working with the Company a non-exclusive, worldwide, royalty-free, perpetual irrevocable right and license to reproduce, edit, reformat, publish, broadcast, distribute, sell, live-stream, post your images, name, videos, recordings, statements, testimonials and any other submitted media (the "Work") in all forms and media in relation with Company's advertising, publicity, promotional and marketing activities including, but not limited to, those directed to the public and existing and prospective customers on this and other social media channels, websites, newsletters, emails, commercial products, education, course materials, video footage, sales marketing or any other business purpose. We may display your geographic location when using the Work.

You waive the right to inspect, approve or restrict the use of the Work as described herein.

You are granting us a non-exclusive license to use the Work, which means you are free to continue using the Work for your own purposes without any restrictions. We will maintain your privacy and personal information in accordance with Company's Privacy Policy.

You agree that your Work does not infringe the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party, and does not contain any offensive, unlawful or obscene material.

2. NO CREDIT OR COMPENSATION

The Company is free to use the Work without credit, financial compensation to you or reference to the your name or under any fictitious name.

3. RELEASE

You and your heirs, successors and assigns, hereby release and forever discharge and hold harmless the Company, its assigns, licensees and

successors from any and all claims that may arise regarding the use of the Work including but not limited to suits, debts, dues, expenses, damages, claims and demands of any kind at law or in equity or under any statute, invasion of privacy, defamation, infringement of moral rights, rights of publicity, copyright or any other cause whatsoever related to the use of the Work.

The Company is permitted, although not required, to include your name as a credit in connection with the Work.

5. ACKNOWLEDGMENT

This Agreement expresses the complete understanding of the Parties. You warrant and agree that you have read and understood this Agreement and that you are of full legal age and capacity to enter into this Agreement. You warrant that you are the legal owner of the Work to grant the rights to the Company as described herein.

6. ENUREMENT

This Agreement binds and ensures to the benefit of the Parties and their respective successors and assigns. No fee shall be due to any successors or assigns of the Releasor.

7. ENTIRE AGREEMENT

This Agreement constitutes the entire agreement between the Parties hereto with regard to the subject matter hereof, superseding all prior understandings and agreements between the Parties, whether written or oral, with respect to such subject matter. This Agreement shall not be amended or modified except by written agreement signed by the Parties to be bound thereby.

9. GOVERNING LAW

This Agreement will be governed by and construed both as to the validity and performance in accordance with the laws of the State of California without regard to the principles of conflicts of law or where the Parties are located at the time of the dispute.

10. MANDATORY ARBITRATION

Any legal disputes arising from the breach of this contract shall be first resolved through mandatory arbitration in the state of California and the Releasor agrees to bear the full cost of arbitration as permitted by law.

11. SEVERABILITY

If a court, regulatory authority or other public or private tribunal of competent jurisdiction deems any provision in this Agreement to be invalid or unenforceable, such provision is deemed to have been omitted from this Agreement. The remainder of this Agreement remains in full force and effect and is modified to any extent necessary to give such force and effect to the remaining provisions, but only to such extent.

12. ORIGINALS AND COUNTERPARTS

This Agreement may be signed in counterparts and electronically. Emails and copies of signatures are acceptable in lieu of originals.

IN WITNESS WHEREOF, Company and Releasor have caused this Agreement to be signed by their authorized representatives effective as of the date and year first above written.

The Company KrisBeemama.com

Date: (date of form submission)

The Releasor (You)